

**Marketing
Saint Augustine's University**

| Competency | Course Prefix & Number | Course Title | Course Offerings |
|---|---------------------------------------|---|-------------------------|
| A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted. | | When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted. | |
| A Principles of Marketing | BUS 251 | Principles of Marketing | |
| D Entrepreneurship | BUS 322 | Entrepreneurship | |
| E Work Based Learning; Organization | BUS 436 | Administration and Coordination in Business Education | |

Posted: 2/16/2016
Revised: Winter 2016

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand
e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.st-aug.edu/>